



## 2024 JURIED MEMBERSHIP APPLICATION

### ABOUT THE ALBERTA SOCIETY OF ARTISTS

#### OBJECTIVES

The Alberta Society of Artists (ASA) is an association of professional artists whose objective is to foster and promote the development of the visual arts in the Province of Alberta. The Society sees implicit in its objectives an active involvement in governmental, social, economic and educational issues as they affect the arts in the Province.

#### MISSION STATEMENT

The Mission of the Alberta Society of Artists is to have an active membership of professional visual artists, which will strive for excellence, and shall through exhibition, education, and communication, increase public awareness and appreciation of the visual arts.

#### WHAT WE DO

##### Membership:

The Society is a non-profit, registered charity that works with public venues to provide enhanced support for existing programs in education and exhibition. Members of the Society are juried in by their peers and provide professional recognition to the province's artist community. Alberta artists may apply for Juried Membership during our annual drive.

There is an open membership category for Associate Members who may contribute to the Society in many ways. They may volunteer, apply for exhibitions, and participate with board activities, including annual meetings wherein they have the right to vote. All Members receive a newsletter that has been in existence since the 1930's.

Non-member artists may participate in most exhibition calls. Our group exhibitions are 'blind' juried by a revolving list of both juried ASA members and other invited professionals. We welcome and encourage non-member participation.

### Educational Programming

Every year, the Society provides scholarships to post-secondary and graduate Visual Arts students who attend colleges or universities in Alberta. Our Exhibitions and speaker and artist talk events reach the general public throughout Alberta in venues that are free to the public.

In addition, the ASA is responsible for the TRES program in South-Western Alberta. TRES provides art exhibitions to communities, schools, and libraries throughout its designated region.

### A Brief History...

The ASA is a large part of Alberta's visual arts history, through its members, its exhibitions, and other initiatives. The Alberta Society of Artists was founded in 1931, making it the oldest society of juried professional artists in the province. The organization has a colorful history, entwined with the history of visual arts in Alberta. The organization can count many important historical figures among its members, including; A.C. Leighton and H. G. Glyde (ASA's first two presidents), Marion Nicoll, Maxwell Bates, Illingworth Kerr, Stan Perrott, Janet Mitchell, and Harry Kiyooka.

## **Application Deadline: March 1, 2024 at 4:00 pm (MST)**

The ASA is open to artists working in **all visual media** (including but not limited to: painting, photography, drawing, videography, textiles, ceramics, sculpture, digital media and installation). The ASA seeks artists who demonstrate a high level of competence and a professional attitude toward their work. We accept artists whose work shows consistency, as well as potential for growth. Aesthetic value, concept, originality, and maturity must be evident in the work submitted for juried membership. This includes non-traditional and innovative works.

### **Juried Membership Privileges**

- a.** The use of the letters "ASA" indicating Juried signature status.
- b.** The right to attend and vote at meetings of the Society including the AGM.
- c.** The right to submit work to all eligible ASA exhibitions.
- d.** Discounts on art supplies at various stores.
- e.** The right to receive access to the directory of Juried members contact information.
- f.** The ability to facilitate ASA Workshops & Artist Talks.
- g.** The opportunity to have a profile including a biography & images on the ASA website.
- h.** The right to attend all member's social and networking events.

### **Method of Evaluation**

New ASA Juried Members are admitted based on the professional quality of their submission. The applicant's entire presentation is evaluated: i.e. quality of artwork, quality of professional documentation (CV and Artist's Statement) and quality of other professional activities.

## **Jurors and Jury Process**

- a.** Multiple Jurors in good standing are chosen from a variety of disciplines from the current ASA Juried Membership. The Jurors change every call to ensure that all applicants are reviewed by a new Jury each year.
- b.** Applicant submissions are presented to the jury in a “blind” manner- in that, any elements that identify the applicant are removed. The application information is destroyed once the jurying process is completed.
- c.** Juror information is also “blind” meaning that each Juror does not know the identity of other Jurors and review the submissions independently.
- d.** All jury decisions are **final**. The jury does not provide individual feedback regarding submissions. Juror identities are also kept private.

## Submission Requirements

Entries must conform to the guidelines as follows:

1. The applicant must be a **current resident in the province of Alberta**, over eighteen (18) years of age and must have completed specialized training in the arts and have professional experience in the field.
2. Submit an **Artist Curriculum Vitae** (no more than 2 pages), an **Artist's Statement** (500 words or less), and a **Statement of Intent** (500 words or less), explaining why you would like to become a member of the ASA and what you can contribute to the ASA if selected a Juried Member.
3. Submit images of **ten (10) of original works completed within the last two years** (samples and/or sketches are not acceptable). Images need to be clear and professional in appearance (i.e.: free from watermarks, copyright symbols, etc., and whenever possible unsigned).

Use the following guidelines to determine the maximum number of images you may submit based on the type of work you are submitting:

- **For 2D artwork:** *one (1) image, plus an optional one (1) additional detail image per artwork will be accepted.*
  - **For 3D artwork:** *one (1) image, plus an optional up to two (2) perspective/detail images per artwork will be accepted.*
  - **For works that do not lend themselves to still documentation,** *you may submit one (1) .mp4 compilation not exceeding a running time of five (5) minutes.*
4. A **list of the 10 works being depicted in the images/video** with the number of the image(s), titles, dimensions, medium and date of completion.

Use the ASA Online Application form to provide Artist Contact information. The majority of the information for the Juried Membership Application MUST be submitted in PDF format. You can submit your application by applying here:

<https://www.albertasocietyofartists.com/membership/juried-member-application/>

PDFs can be created using Adobe products (Adobe Acrobat, Illustrator, Indesign, Photoshop, etc.), Document and Presentation Software (Word, Docs, Pages, PowerPoint, Slides, Keynote, etc - typically found under "File" as either "Save As," "Export," or "Download"), Free/Paid Online Services such as Canva (<https://www.canva.com/>), Soda PDF (<https://online.sodapdf.com/>), etc.

#### **5. Submission Fees**

***If submitting online through the ASA website***, payment for the \$40.00 Jury Fee will be required through our Square payment processor. If the applicant is successful, they will be notified and required to submit payment for \$80.00 to retain their ASA Juried Membership status for the first year (Annual Juried Membership Fee is \$120.00, less \$40.00 credit for application fee.)

**6. Incomplete submissions will not be moved to the jury stage.** All submission elements must be received at the same time.

**7. Notification of the results will be communicated through email only**

## **Submission Checklist**

- Artist CV
- Artist Statement
- Statement of Intent
- 10 digital images/video works
- List of inventories of digital images/videos
- \$40.00 Jury fee

The Alberta Society of Artists  
Second Floor of the Crossroads Market  
222-1235, 26th Avenue SE  
Calgary, AB  
T2G 1R7