



## Call for Submissions

### ***“2023 ARTISTS CHOICE at the Walterdale”***

#### **OVERVIEW**

The Alberta Society of Artists invites **ALL JURIED & LIFE MEMBERS OF THE ASA** from the **EDMONTON METROPOLITAN AREA** to submit to the **“2023 Walterdale Christmas Show & Sale”** Exhibition. 2D only.

Your work will be vetted by a jury, and you will be notified of the results. Depending on the response the number of works per artist may vary.

#### **IMPORTANT DATES**

**DEADLINE FOR SUBMISSIONS: NOVEMBER 9, 11:59 PM**

#### **Artwork Drop Offs:**

Edmonton:

- Walterdale Theatre, 10322 83 Ave. NW, Edmonton, Alberta

#### **Hanging @ the Walterdale**

- 1:00 - 4:00 PM Saturday, December 2nd, 2023

#### **VENUE**

Walterdale Theatre  
10322 83 Ave. NW  
Edmonton, AB

**Exhibition:** December 6-16, 2023

**Opening Reception:** Tuesday, December 5th, 7:00 – 8:00 pm

## REQUIREMENTS

### **Eligibility:**

- a. Open to all **Juried and Life Members of the ASA** who are in good standing.
- b. Artist must currently reside in or around Edmonton Metropolitan Area.
- c. 2D work only.

### **Artwork Specifications:**

- a. Up to three (3) works may be submitted per artist. At least 1 work will be included.
- b. Artwork must have a value no more than \$6,000 (for insurance purposes)
- c. **Artwork weighing more than 15 lbs the selected artist must be present for installation.**
- d. **Art must not exceed 36" wide.**

### **Exhibition Information:**

- a. **Artists may not have displayed the submitted artwork in any other ASA Exhibit.**
- b. This exhibition will accept both works for exhibition only and works for sale. The Society and the Artist agree that the sale price includes a 30% donation for the Society and the Theatre. ASA is both a not-for-profit society registered under the laws of Alberta and a federally registered charitable organization.

### **General Submission Requirements:**

- a. Submissions will be accepted via [www.albertasocietyofartists.com](http://www.albertasocietyofartists.com) only.
- b. Image files must be format as detailed below in Image File Specifications

### **Image Requirements:**

- a. Please ensure that all image files are correctly oriented and represent the direction in which they should be exhibited.
- b. Image files must be clear of frames, walls, borders, or any other backgrounds. Images should be of the artwork only; no date stamps, no watermarks, no copyright symbols, or any other elements should be present that will obstruct the visual field.
- c. All submission elements must be received at the same time through the submission form.
- d. Image files should be appropriately labeled: **ACE\_Title\_LastName\_FirstName.[File type JPG/JPEG/PNG]**
- e. Diptychs and triptychs must be submitted in one file showing how the pieces work together.
- f. If you are submitting a multi-media artwork, please include an image/still that captures the work to the best of your ability. Please include any relevant information in the notes section at the end of the form.

### **Image File Specifications:**

- a. Images submitted must follow these technical specifications:
  - File type: JPEG/JPG or PNG
  - JPEG Quality: Medium to High
  - 1080 pixels on the shortest side
- b. Images of your work may be used for print/virtual catalogue, a print/virtual poster, website image or promotion of the ASA. When provided with an image that meets the above specifications, the ASA can create the sizes/dimensions appropriate for its use.

## IF ACCEPTED

### **Participating Artists:**

- a. Will be expected to volunteer in different capacities related to the exhibition. Take down dates and times to be determined.
- b. Artists are responsible for dropping off or shipping their artworks to the venue unless otherwise arranged.
- c. No early withdrawals of artwork are permitted during the exhibition. It is expected that the work submitted by the artist to the exhibit will be displayed for the entire duration of the exhibition.
- d. No substitutions will be accepted once a work of art has been accepted. This includes changes in the image, title, dimensions, etc.
- e. ASA reserves the right not to display artwork that differs significantly from the accepted submitted images or does not present professionally.
- f. The Artist agrees that their accepted artworks may be used for publication, promotion, and advertising by ASA.

### **Specifications:**

- a. Works must be gallery ready, appropriately framed with D-rings for hanging. Please place D-Rings about  $\frac{1}{4}$  of the way from the top – lower wiring will create an unattractive hanging angle.
- b. Each work must be clearly and securely labeled with the name of the artist, the title of the work, and the media employed.
- c. **Any unique artworks that require special care or have installation instructions must be clearly explained and labeled (please also include any special requirements in the notes section of the application form).**
- d. No sawtooth or wall buddies permitted.
- e. If framed under glass: Any work exceeding 18" x 24" that would be normally framed in glass must be framed in plexiglass instead. Long pieces exceeding 24" should have plexiglass even if the height is less than 18". Please Note: ASA is not responsible for any potential damages to framed plexiglass that occur during transportation or throughout the duration of this exhibition.

### **Liability and Insurance:**

- a. The sale price of the artwork should be equivalent to its insurance value.
- b. **Artists are encouraged to provide personal insurance for artworks entered.**

### **Transportation Protocol:**

- a. All works should be delivered by artist or courier to the venue ready for installation unless other arrangements are made. ASA is not responsible for the cost of shipment to the venue or the return of artworks after the exhibition.