



Prospectus

2024 Open Call for Exhibitions

OVERVIEW

The Alberta Society of Artists (ASA) invites all artists, Members and Non-Members (18 years and over), residing in Alberta to submit work of any visual medium to our in-house and partnered gallery spaces for the 2024 season. All artists, both emerging and established, working in all media including installation, sculpture, video or photography, textiles, painting, drawing and mixed media are encouraged to apply.

The potential spaces available for Exhibition during the 2024 ASA Exhibition season are as follows:

1. **The ASA Gallery's Upper (Mezzanine) Space**

This space is ideal for solo or two (2)-person. Each exhibition will generally run two (2) - three (3) months in length (depending on funding). During the 2024 Exhibition Calendar two (2) exhibition time slots in the 2024 exhibition calendar are reserved for current Members.

2. **The ASA Gallery's Lower Space**

This space is ideal for small-medium sized groups, depending on the quantity and size of works. Each exhibition will generally run two (2) - three (3) months in length (depending on funding).

3. **ASA @ Calgary Central Public Library**

This space is available for solo or small group shows. Each exhibition will run for 1 month. Please be aware that this space is located in a public library and therefore it is important to keep an all ages audience in mind.*

**all exhibitions and final displayed works are subject to library approval.*

All submissions are encouraged to have a strong theme or concept expressed through the body of work both at the submission stage and in the final Exhibition.

DEADLINE FOR SUBMISSIONS IS MONDAY, October 16, 2023 AT 11:59PM MST.

All submissions will be adjudicated by a panel of visual art professionals from a variety of disciplines and backgrounds in a blind jury process. Throughout the duration of this process the identity of the Applicants and the Jurors is kept blind to ensure that both Artists and Jurors are able to honestly and freely participate. Only after exhibitions have been selected and accepted are the identities of the successful applicants disclosed. Please note that the blind Jury changes between every call.



OBJECTIVES

The Alberta Society of Artists (ASA) is an association of professional artists whose objective is to foster and promote the development of the visual arts in the Province of Alberta. The Society sees implicit in its objectives an active involvement in governmental, social, economic, and educational issues as they affect the arts in the province.

The Society is a Non-profit, and a Federally Registered Charity that works with public venues to provide enhanced support for existing programs in education and exhibition.

MISSION STATEMENT

The Mission of the Alberta Society of Artists is to have an active membership of professional visual artists, which will strive for excellence, and shall through exhibition, education, and communication, increase public awareness and appreciation of the visual arts.

ACKNOWLEDGEMENTS

The ASA unequivocally embraces equity, diversity and inclusion as core values. We acknowledge the injustice of systemic racism and discrimination in our communities and within our organization and seek to address this with the inclusion of voices of artists from marginalized communities in Alberta. We understand that this work must be ongoing and evolutionary, ED&I is a journey not a destination.

The Alberta Society of Artists (ASA) acknowledges that what we call Alberta, where our organization has found its' home, is the traditional and ancestral territory of many peoples, presently subject to Treaties 6, 7, and 8. Namely: the Niitsitapi (Blackfoot) Confederacy (Kainai, Piikani, and Siksika), the Nehiyawak (Cree), Dene Tha' (Slavey), Dane-zaa (Beaver), Denesuliné (Chipewyan), Saulteaux, Nakota Sioux, Iyârhe Nakoda (Stoney) (Chiniki, Bearspaw, and Wesley), and the Tsuu T'ina Nation and the Métis People of Alberta. This includes the Métis Settlements and the Six Regions of the Métis Nation of Alberta within the historical Northwest Metis Homeland.

The ASA is committed to exhibiting thought-provoking, diverse, accessible exhibitions which will broaden the conversation, along with educational components that includes artist talks, panel discussions, and workshops.

VENUES

Alberta Society of Artists Galleries & Office
#222 1235 26 Ave SE, Calgary, AB T2G 1R7
Located on the second floor of the Crossroads Market

ASA Lower and Upper Spaces:
PDF of images and dimensions can be found [HERE](#).

Calgary Central Public Library
800 3 St SE, Calgary, AB T2G 2E7
Gallery Space is located at the North end of "Floor 1"

The space is suitable for 3D & 2D artworks.
Panels are set up in an "X" configuration. PDF of images and dimensions can be found [HERE](#)

REQUIREMENTS

1. Eligibility:

- a. Open to all Alberta residents over eighteen (18) years of age; including Members of the ASA and the Public as cited above.
- b. Artists who have exhibited in ASA Solo or Small Group shows must wait for a minimum of **three (3) years** before applying for another small group show, and **five (5) years** for another solo exhibition. *Large group shows do not impact your ability to apply for exhibitions.*

2. Submission Information:

- a. Submissions are only accepted via the Online Application Form
- b. Artwork must not have been exhibited previously by ASA.
- c. Artwork may not have been created as part of or for a class or a workshop.
- d. Photographs, digital media prints and traditional printmaking submissions must include edition numbers (this may include Artist Prints "A/P")
- e. This exhibition will accept both works for exhibition only and works for sale. The ASA and the Artist agree that the sale price includes a 30% donation to the ASA, the amount donated to the ASA is also eligible for a tax receipt to the purchaser. ASA is both a not-for-profit society registered under the laws of Alberta and a federally registered charitable organization.
- f. Incomplete submissions will not move to the jurying phase.
- g. Notification of results will be by email. Jury results are final; Artists will not receive feedback or comments from the jury.
- h. Artists must have a high-quality digital image(s) available for promotional use if accepted.
- i. Artists are encouraged to have high quality images of all works being included in the exhibition, although it is not required.
- j. To better accommodate applications with a diversity in media submissions the majority of the information regarding the exhibition aspect of the submission is to be completed in PDF format.

3. PDF Requirements

- a. Title of Exhibition
- b. 100 - 300 word Artist(s) Statement about the concept/theme of the Exhibition
- c. 100 - 300 word description of the Exhibition itself
- d. 100 - 300 word description of any events, activities, workshops, talks, etc you would like to host during the exhibition (online or in person)
- e. A minimum of five (5) images to a maximum of fifteen (15) showing an example of the type of work they wish to exhibit (see "Image Requirements").
- f. If there is a multimedia component use one of the following options (media are limited to two (2) minutes in length for the jurying procedure):
 - i. Video: upload an MP4 video file to the submission form
 - ii. Audio: upload an MP3 file to the submission form

- iii. Video or Audio: Provide a link to a video hosted externally (vimeo, youtube, virtual storage drive, etc). DO NOT provide a spotify, apple music, soundcloud link.
- iv. Other: If using a media format that requires specific software or technical knowledge, please provide a recording/screen-recording of the media (3D modeling software, generative media, video games, interactive media, etc.)
- g. Curriculum Vitae (CV) for the Artist(s), groups may include a joint or group CV if they have shown together previously.

An Example PDF proposal can be found here: [PDF EXAMPLE](#)

PDFs can be created using Adobe Products (Adobe Acrobat, Illustrator, Indesign, Photoshop, etc), Document and Presentation Software (Word, Docs, Pages, PowerPoint, Slides, Keynote, etc), Free/Paid Online Services such as Canva (<https://www.canva.com/>), Soda PDF (<https://online.sodapdf.com/>), etc.

4. Image Requirements

- a. Images must be clear, in focus, and of reasonable quality.
- b. Please ensure that all image files are correctly oriented and represent the direction in which they should be exhibited. If works can be displayed with multiple orientations, this may be noted, but it is not necessary.
- c. Image files must be clear of frames, walls, borders, or any other backgrounds. Images should be of the artwork only. No date stamps, no watermarks, no copyright symbols, or any other elements should be present that will obstruct the visual field.
- d. Whenever possible images should not include Artist(s) signatures - signatures will be redacted prior to being sent to the Jury.
- e. Images submitted separate from the PDF:
 - i. Images should be a minimum of 1080 px on the shortest size, acceptable file types include, JPEG, JPG and PNG.
 - ii. Image files should be appropriately labeled: **ASA_2024_Title of Proposed Exhibition_title of work.[file type]**
 - iii. Diptychs and triptychs must be submitted in one file showing how the pieces work together. Please take extra care to insure image quality and size to allow Jurors to “zoom in”. Diptychs and triptychs are considered a single submission and will be reviewed as such by the jury.

The Alberta Society of Artists seeks to be inclusive in its processes, if you require assistance during the application process please do not hesitate to email the coordinator@albertasocietyofartists.com.



IF ACCEPTED

5. Accepted Artists:

- a. An agreement for the exhibition must be signed.
- b. The artist is responsible to set up and strike display and to repair gallery walls after use (unless by agreed arrangements).
- c. No early withdrawals of artwork are permitted during the exhibition. It is expected that the work submitted by the artist will be hung in the gallery for the entire duration of the exhibition.
- d. Exhibitions may have a public reception, other events, educational opportunities, performances, etc. This is to be coordinated with the ASA and any other relevant parties after an exhibition has been proposed and accepted.

6. Liability and Insurance:

- a. The price of the artwork should be equivalent to its insurance value.
- b. Artists are encouraged to seek insurance coverage for their artwork for transportation to and from the venue.
- c. While ASA and its volunteers take every effort to ensure careful handling the ASA is not responsible for damages to artwork that occurs while the artwork is exhibited. ASA insurance, courier or venue insurance covers the cost of theft, vandalism, fire, or loss of artwork while exhibited, transported, or stored by ASA.
- d. ASA exhibition insurance will not cover any individual artwork exceeding \$6,000.00 in value and the whole exhibit value if above \$20,000.00. Therefore, artists are encouraged to have their own insurance.

7. Transportation Protocol:

- a. It is the responsibility of the artist to provide safe transportation of artwork both to and from the exhibition venue unless otherwise arranged with the ASA. If artwork is shipped by the ASA for the artist, artwork must be wrapped appropriately.
- b. The ASA is not responsible for any fees or insurance coverage involving the transportation of artwork to and from the venue.

CARFAC Alberta

The Alberta Society of Artists is a member of CARFAC Alberta. We hope to comply with CARFAC standards when full funding permits.