



# Prospectus

## Open Call for Exhibitions

### OVERVIEW

The Alberta Society of Artists invites artists residing in Alberta to submit work of any medium to our in-house and partnered gallery spaces for the 2021-2022 season. Please read the details as follows:

1. The ASA Gallery will host two *Solo Exhibitions* per year in the **Mezzanine Space**, and invites submissions from ASA Juried Members and ASA Associate Members only for these exhibitions. Each exhibition will run 6-8 weeks in length.

2. The ASA Gallery will host two *Small Group Exhibitions* (approx. 3 – 6 artists) per year in the **Main Space**. Submissions for these exhibitions are open to both members and non-members. Each exhibition will run 6-8 weeks in length.

A third *Small Group Exhibition* will be hosted by the ASA at the **Calgary Public Library** for one month. Submissions for this space will be open to both members and non-members. All *Small Group Exhibition* submissions should include a cohesive body of work and concept expressed in the group's artist statement.

3. Juried Members, Student and Associate Members will also have an opportunity to submit applications for a *Solo Exhibition Show-and-Sale* at the **Walterdale Theatre** in Edmonton. Each exhibition will run for one month.

*DEADLINE FOR SUBMISSIONS IS TUESDAY, MAY 25, 2021 AT 11:59PM MST.*

All submissions will be adjudicated by a panel of visual art professionals in a blind jury process.

### OBJECTIVES

The Alberta Society of Artists (ASA) is an association of professional artists whose objective is to foster and promote the development of the visual arts in the Province of Alberta. The Society sees implicit in its objectives an active involvement in governmental, social, economic and educational issues as they affect the arts in the Province.

The Society is a Non-profit, Registered Charity that works with public venues to provide enhanced support for existing programs in education and exhibition.



## MISSION STATEMENT

The Mission of the Alberta Society of Artists is to have an active membership of professional visual artists, which will strive for excellence, and shall through exhibition, education and communication, increase public awareness and appreciation of the visual arts.

The ASA unequivocally embraces equity and inclusion as a core value. We acknowledge the injustice of systemic racism and discrimination in our communities and seek to address this with the inclusion of voices of BIPOC, LGBTQA+ and other marginalized artists in Alberta.

We acknowledge that what we call Alberta is the traditional and ancestral territory of many peoples, presently subject to Treaties 6, 7, and 8. Namely: the Blackfoot Confederacy – Kainai, Piikani, and Siksika – the Cree, Dene, Saulteaux, Nakota Sioux, Stoney Nakoda, and the Tsuu T'ina Nation and the Métis People of Alberta.

The ASA is committed to exhibiting thought-provoking, diverse, accessible exhibitions which will broaden the conversation, along with an educational component that includes artist talks and panel discussions.

## VENUES

Alberta Society of Artists  
#222 1235 26 Ave SE  
Calgary, AB T2G 1R7

Calgary Central Public Library  
800 3 St SE, Calgary, AB T2G 2E7

Walterdale Theatre  
10322 83 Ave NW  
Edmonton AB, T6E 5C3

## DIMENSIONS OF GALLERIES

ASA Main + Mezzanine Space:

PDF of images and dimensions can be found here <https://bit.ly/39Vs6GP>

Calgary Public Library: 'On Display' area on Main Floor is suitable for 3D and 2D artworks. Panels are set up in an "X" configuration. Each quarter has 6 x 39" panels that are 90" high. D-Rings required.

Walterdale Theatre holds 12 -20 2D artworks on slightly curved well-lit wall. Artworks should not exceed 36" wide. Space is not appropriate for 3D or installation works. D-Rings required.

## REQUIREMENTS

### 1. Eligibility:

- a) Open to all ASA members and the public as cited above
- b) Artists who have exhibited in solo or small group shows must wait for three years before applying for another small group show and five years for another solo exhibition.
- c) Artists, both emerging and established, working in all media including installation, sculpture, video or photography, textiles, painting, performance, drawing, mixed media are encouraged to apply. Video equipment availability may be limited.

### 2. Submission Information:

- a) Use Online Application Form only
  - Artist Contact information (name, mailing address, phone number, email, website)
  - Curriculum Vitae (2 pages Max)
  - Project Description/ Proposal (250 words Max)
  - Artist Statement (200 words Max)
  - Links to videos uploaded on Vimeo only. Please make the video downloadable and no longer than three minutes each. These videos will only be shared with our jurors who score every submission entered to the gallery.
  - Five to ten digital images of proposed or related work. Image files in JPEG format only. (Minimum size 600 pixels on its longest side and maximum size 1240 pixels on its longest side) No more than 2 MB in size.
- b) Artwork must not have been exhibited previously by ASA
- c) Artwork may not have been created as part of a class or a workshop
- d) Photographs, digital media prints and traditional printmaking submissions must include edition numbers.
- e) This exhibition will accept both works for exhibition only and works for sale. Any sale arising from this exhibition a commission of 20% of the value of the work will be kept by Alberta Society of Artists.
- f) Incomplete submissions will not move to jurying phase.
- g) Notification of results will be by email. Jury results are final; artists will not receive feedback or comments from the jury. Submissions will be accepted online only via our website.
- h) Artists must have a 300dpi JPEG image available for promotional use if accepted.

### 3. Image Requirements

- a) a) Please ensure that all image files are correctly oriented and represent the direction in which they should be exhibited.
- b) b) Image files must be clear of frames, walls, borders or any other backgrounds. Images should be of the artwork only.
- c) c) Image files should be appropriately labeled:
- d) d) Diptychs and triptychs must be submitted in one file showing how the pieces work together and individually as image files labeled: LastName\_FirstName\_Title\_A.jpeg, B.jpeg, C.jpeg.
- e) e) Diptychs and triptychs are considered a single submission and will be reviewed as such by the jury.

## IF ACCEPTED

### 4. Accepted Artists:

- a) a) An agreement for the exhibition must be signed. Loss of security deposit will be enforced upon non-compliance.
- b) b) The artist is responsible to set up and strike display (unless by agreed arrangements)
- c) c) No early withdrawals of artwork are permitted during the exhibition. It is expected that the work submitted by the artist will be hung in gallery for the entire duration of the exhibition
- d) d) Shows may have a public reception that will be coordinated by the ASA office.

### 5. Security Deposit:

Artists are expected to repair walls after use. A \$100 refundable deposit must be paid to ASA if selected for the exhibit at the ASA Gallery.

### 6. Liability and Insurance:

- a) a) The price of the artwork should be equivalent to its insurance value
- b) b) Artists are encouraged to seek insurance coverage for their artwork for transportation to and from venue.
- c) c) While ASA and its volunteers take every effort to ensure careful handling the ASA is not responsible for damages to artwork that occurs while the artwork is exhibited. ASA insurance, courier or venue insurance covers the cost of theft, vandalism, fire, or loss of artwork while exhibited, transported or stored by ASA.
- d) d) ASA exhibition insurance will not cover any individual artwork exceeding \$6,000.00 in value and the whole exhibit value if above \$20,000.00. Therefore, artists are encouraged to have their own insurance.

### 7. Transportation Protocol

- a) a) It is the responsibility of the artist to provide safe transportation of artwork both to the from the exhibition venue unless otherwise arranged with the ASA. If artwork is shipped by the ASA for the artist, artwork must be wrapped appropriately.
- b) b) ASA is not responsible for any fees or insurance coverage involving the transportation of artwork to and from the venue.

## CARFAC Alberta

The Alberta Society of Artists is a member of CARFAC Alberta. We hope to comply to CARFAC standards when full funding permits. All exhibiting artists not part of a “show and sale” will be paid honorariums by the ASA.