



## 2021 Juried Membership Application

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### About The Alberta Society of Artists

#### OBJECTIVES

The Alberta Society of Artists (ASA) is an association of professional artists whose objective is to foster and promote the development of the visual arts in the Province of Alberta. The Society sees implicit in its objectives an active involvement in governmental, social, economic and educational issues as they affect the arts in the Province.

#### MISSION STATEMENT

The Mission of the Alberta Society of Artists is to have an active membership of professional visual artists, which will strive for excellence, and shall through exhibition, education and communication, increase public awareness and appreciation of the visual arts.

#### WHAT WE DO

##### Membership:

The Society is a Non-profit, Registered Charity that works with public venues to provide enhanced support for existing programs in education and exhibition. Members of the Society are juried in by their peers and provide professional recognition to the province's artist community. Alberta artists may apply for Juried Membership during our annual drive.

There is an open membership category for **Associate Members** who may contribute to the Society in many ways. They may volunteer, apply for exhibitions and participate with board activities, including annual meetings wherein they have the right to vote. All Members receive a newsletter that has been existence since the 1930's.

Non-member artists may participate in most exhibition calls. Our group exhibitions are 'blind' juried by a revolving list of both juried ASA members and other invited professionals. We welcome and encourage non-member participation.

##### Educational Programming

Every year, the Society provides scholarships to post-secondary and graduate Visual Arts students who attend colleges or universities in Alberta. Our Exhibitions and speaker and artist talk events reach the general public throughout Alberta in venues that are free to the public: The Art Gallery of Alberta Community Gallery and the Walterdale Theatre in Edmonton, the Northern & Southern Jubilee Auditoria, the Calgary Public Libraries, Western GM Gallery in Drumheller, and Crowsnest Pass Art Gallery in Blairmore exhibit our juried group exhibitions annually. \_

In addition, the ASA is responsible for the TREX program in South-western Alberta. Trex provides art exhibitions to communities, schools and libraries throughout its designated region.

##### A Brief History...

The ASA is a large part of Alberta's visual arts history, through its members, its exhibitions and other initiatives. The Alberta Society of Artists was founded in 1931, making it the oldest society of juried professional artists in the province. The organization has a colorful history, entwined with the history of visual arts in Alberta. The organization can count many important historical figures among its members, including A.C. Leighton and H. G. Glyde (ASA's first two presidents), Marion Nicoll, Maxwell Bates, Illingworth Kerr, Stan Perrott, and Janet Mitchell.



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**Deadline: February 23, 2021 at 4:00pm**

The ASA is open to artists working in **all visual media**. The ASA seeks artists who demonstrate a high level of competence and a professional attitude toward their work. We accept artists whose work shows consistency, as well as potential for growth. Aesthetic value, concept, originality, and maturity must be evident in the work submitted for juried membership. This includes non-traditional and innovative works.

### **Juried Membership Privileges**

- a. The use of the letters “ASA” indicating juried signature status.
- b. The right to attend and vote at meetings of the Society including the AGM.
- c. The right to submit work to most ASA exhibitions.
- d. Discounts on art supplies at various stores.
- e. The right to receive access to the directory of Juried members contact information.
- f. The ability to facilitate ASA workshops.
- g. The opportunity to have bio & images on the ASA website.
- h. The right to attend member’s social and networking events.

### **Method of Evaluation**

New ASA Juried Members are admitted based on the professional quality of their submission. The applicant’s entire presentation is evaluated: i.e. quality of artwork, quality of professional documentation (CV and Artist’s Statement) and quality of other professional activities.

### **Jurors and Jury Process**

- a. Five Jurors in good standing are chosen from a variety of disciplines from the ASA Juried Membership.
- b. Applicant submissions are presented to the jury in a “blind” manner- in that, any elements that identify the applicant are removed. The application information is destroyed once the jurying process is completed.
- c. All jury decisions are **final**. The jury does not provide individual feedback regarding submissions.



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### Submission Requirements

Entries must conform to the guidelines as follows:

1. The applicant must be a **current resident in the province of Alberta**, over 18 years of age and must have completed specialized training in the arts and have professional experience in the field.
2. Submit an **Artist CV** (no more than 2 pages), an **Artist's Statement** (500 words or less), and a **Statement of Intent** explaining why you would like to become a member of the ASA and what you can contribute to the ASA if becoming a Juried Member.
3. Submit **10 digital images of original works completed within the last two years** (samples and sketches are not acceptable). Images need to be clear and professional in appearance (i.e.: free from watermarks, copyright symbols, etc.) Submit JPEG files only with a resolution of 300dpi and maximum size of 2MB. Label each image with your last name followed by the number of the image (e.g: **Lastname\_Titleofartwork** etc.).
  - **For 2D artwork:** one image plus an additional detail image per artwork will be accepted.
  - **For 3D artwork:** one image plus two perspective images per artwork will be accepted.
  - **For works that do not lend themselves to still documentation,** you may submit one DVD compilation not exceeding a running time of ten minutes.
4. Attach a **list of the 10 digital images/video works** with titles, dimensions, medium and date of completion.
5. **Submission Fees**

*If submitting online through the ASA website,* payment for the \$40.00 Jury Fee will be required through PayPal. If the applicant is successful, they will be notified and required to submit a cheque for \$120 to retain their ASA Juried Membership status
6. **Incomplete submissions will not be moved to the jury stage.** All submission elements must be received at the same time.
7. **Notification of the results will be communicated through email only.**



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### Submission Checklist

- Artist CV
- Artist Statement
- Statement of Intent
- 10 digital images/video works
- List of inventory of digital images/videos
- \$40.00 jury fee

The Alberta Society of  
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