

The Artist's Lens 2021 PROSPECTUS

The Alberta Society of Artists invites all ASA Juried, Life & Associate Members and Members of the Public to participate in the exhibition, *"The Artist's Lens 2021"*, displayed in the ASA Gallery and coinciding with the Exposure Photo Festival. The theme for 2021 is **Street Photography**.

OVERVIEW

Street (urban) photographs are not always only about buildings and roads. They are about density of population and unpredictable interaction between geometry and life.

All work submitted has to be authenticated with edition number, title and signature. Digital prints on canvas will not be accepted.

Honorariums will be given to each artist. Please read section 8 (Exhibition Fees) for more information.

EXHIBITION VENUE FOR THE ARTIST'S LENS

Alberta Society of Artists
ASA Gallery
#222 1235-26 Ave SE, Calgary
(January 8 – February 27, 2021)

IMPORTANT DATES

Deadline for Submissions:	November 24, 2020
Notification of Results:	December 4, 2020
Artwork Delivery and Set-up:	Saturday, Feb 1, 2020 at the ASA Gallery
Exhibition Dates:	January 8 – February 27, 2021
Reception Date:	Thursday Feb 4, 2021 1 – 3:30 pm Guest Speaker TBD

Submissions Fees

No fees

Size Restriction

Framed artwork must not be larger 40" in any direction nor smaller than 12" in any direction.

1. Exhibition Information:

- a. Artists may not have submitted this artwork previously for consideration into any other ASA Exhibits. Three works of art may be submitted per artist. Please **do not** submit two very similar artworks.
- b. This exhibition will accept both works for exhibition only and works for sale. Any sale arising from this exhibit will have a commission not to exceed 30% of the value of the work.
- c. Notification of results will be by email.
- d. **Incomplete submissions will not move to jurying phase.**
- e. Jury results are final; artists will not receive feedback or comments from the jury.

2. General Submission Requirements all done online:

- a. Each submission must contain the following:
 - Completed application form.
 - A 100-150 word **artwork statement(s)** for each piece submitted.
 - Image files in .JPEG format, 300dpi, and no more than 2MB in size.

3. Image Requirements:

Entries must conform to the guidelines as follows:

- a. Artwork may not have been created as part of a class or a workshop
- b. Please ensure that all image files are correctly oriented.
- c. Image files must be clear of frames, walls, borders or any other backgrounds. Images should be of the artwork only; no date stamps, no watermarks, no copyright symbols, or any other elements should be present that will obstruct the visual field.
- d. Artists must include an **artwork statement(s)** for each piece submitted that does not exceed 100 words
- e. Image files should be appropriately labeled: **AL_LastName_FirstName_Title.jpg.**
- f. Diptychs and triptychs must be submitted in one file showing how the pieces work together and individually as image files labeled:
AL_LastName_FirstName_Title_A.jpeg, B.jpeg, C.jpeg

IF ACCEPTED

4. Accepted Artists:

- a. Accepted artists will be expected to volunteer in different capacities related to the exhibition.
- b. No early withdrawals of artwork are permitted during the exhibition. It is expected that the work juried and submitted by the artist to the exhibit will be hung in gallery for the entire duration of the travelling exhibition.
- c. **No substitutions will be accepted once a work of art has been juried in. This includes changes in the image, title, dimensions, etc.**
- d. ASA reserves the right not to display artwork that differs significantly from the accepted submitted images or does not present professionally
- e. All artwork must meet the above criteria in order to be showcased in the exhibit.
- f. Artists agree that their accepted artworks may be used for publication, promotion and advertising by ASA.

5. Specifications:

- a. Works must be signed, gallery ready, appropriately framed with D-rings & wire installed for hanging. Any unique artworks that require special care or have installation instructions must be clearly explained and labeled. Please hang wires about $\frac{1}{4}$ of the way from the top of the piece – lower wiring will create an unattractive hanging angle. Each work must be clearly and securely labeled on the back with the name of the artist, the title of the work, and the media employed.
- b. Accepted artworks may be shipped to different venues. If requested by the ASA prior to delivery, please wrap artworks for shipping. (ASA guidelines for packing artworks will be given to accepted artists.) Out of venue area artists must package their artwork for shipping.
- c. No sawtooth or wall buddies permitted
- d. Any work exceeding 18"x24" that would be normally framed in glass must be framed in plexiglass instead. Long pieces exceeding 24" should have plexiglass even if the height is less than 18".
- e. **Please Note:** ASA is not responsible for any potential damages to framed plexiglass that occur during transportation or throughout the duration of the exhibition.

6. Liability and Insurance

- a. The insurance value of the artwork should reflect its fair market value.
- b. While the ASA takes every effort to ensure careful handling, and hanging, the ASA is not

responsible for any damages to artwork (including but not limited to theft, vandalism, fire, obstruction or scratches in artwork's frame) or loss of artwork entered into the exhibition.

c. By submitting their artwork to this exhibition, artists are acknowledging and agreeing that ASA is not responsible for reimbursement or replacement of lost, stolen or damaged artwork submitted to the exhibition.

7. Transportation Protocol

- a. ASA is not responsible for any fees or insurance coverage involving the transportation of artwork to and/or from the drop off and pick up locations.
- b. Drop-off of Accepted Work: All works should be delivered to the Venue ready for installation. Date and time will be communicated upon acceptance. If you cannot drop off the artwork at the Venue on the indicated date/time then you must make arrangements to ship your work to the Venue directly. **Note:** ASA is not responsible for the cost of shipping to venue.
- c. Artists are responsible for following the packaging and shipping guidelines of their chosen method of transportation; this includes appropriately packaging their work, labelling their piece and carrying out any further actions that ensure safe delivery of artwork (i.e. fragile stickers, if necessary).
- d. Accepted artists who live more than 100 km from the venue will need to enclose shipping and instructions for return of the artwork. The ASA will arrange the return of your artwork and pay for shipping in most circumstances.
- e. It is otherwise not ASA's responsibility to organize the return of accepted artwork beyond repackaging and arranging delivery to mail, courier, or pickup.
- f. All artwork must meet the above criteria to be showcased in the exhibition.

8. Exhibition Fees

The ASA has obtained permission from AGLC to pay for honorariums to exhibitors. Exhibitors for this exhibition will be given **\$152.00** per artists. Honorarium will be given at the end of the exhibition cycle. If AGLC at any point in time decides to retract from this commitment, we will not be able to provide the honorariums.