

Prospectus

“Reflections & Shadows”

PROSPECTUS

The Alberta Society of Artists invites all artists in Alberta (must be 18 years of age or older) to submit to the exhibition, “**Reflections & Shadows.**”

The content and meaning of this theme apply to an artist's Personal, Sociological, or Environmental reflections relating to such matters as change or dissent. The work can be about internal or other perceived issues relating to the phenomena of Reflection and Shadow.

OVERVIEW

A size limitation of 36" in any direction (the maximum size of the artwork should not be more than 36"x36"). Two-dimensional and three-dimensional works are accepted.

IMPORTANT DATES

Deadline for Submissions: September 02, 2020

Notification of Results: September 16, 2020

VENUE*

Calgary Central Public Library: October 03 – Oct 31, 2020 (Exact dates to be determined)

Opening Reception: TBD

*Note that although we have booked this exhibition for the Library, we may use alternate online means to display the artworks. Accepted artists will be notified of exact dates and be advised if the exhibition is online. *For the security of images on the internet, we will assure the image size be reduced and that a copyright notice be placed in proximity to the image.*

SUBMISSION FEES

No Submission Fees

REQUIREMENTS

Eligibility:

- a. Open to all artists residing in Alberta.

Artwork Specifications:

- a. **Two works of art may be submitted per artist.**
- b. Artwork must have a value no more than \$6,000
- c. Artwork weighing more than 15 lbs the selected artist must be present for installation
- d. Two-Dimensional artwork must not exceed 36" in any direction including frame

Exhibition Information:

- a. Artists may not have displayed the submitted artwork in any other ASA Exhibit.
- b. Artwork may not have been created as part of a class or a workshop
- c. This exhibition will accept both works for exhibition only and works for sale. Any sale arising from this exhibit will have a commission not to exceed 20% of the value of the work.
- d. Notification of results will be by email.
- e. Incomplete submissions will not move to jurying phase.
- f. Jury results are final; artists will not receive feedback or comments from the jury.

General Submission Requirements

- a. Submissions will be accepted via www.albertasocietyofartists.com only
- b. Each submission must include a **100-word artwork statement** for each artwork submitted.
- c. Submission Fee (if applicable)
- d. Image files in .JPEG format as detailed below in Image File Specifications

Image Requirements:

- a. Please ensure that all image files are correctly oriented.
- b. Image files must be clear of frames, walls, borders or any other backgrounds. Images should be of the artwork only; no date stamps, no watermarks, no copyright symbols, or any other elements should be present that will obstruct the visual field.
- c. All submission elements must be received at the same time. You may not email and mail parts of the submission at separate times. Artist and artwork information copied and pasted into body of email will not be accepted.
- d. Image files should be appropriately labeled: **R&S_LastName_FirstName_Title.jpg**.
- e. Diptychs and triptychs must be submitted in one file showing how the pieces work together and individually as image files labeled: **R&S_LastName_FirstName_Title_A.jpeg, B.jpeg, C.jpeg**

Image File Specifications

- a. **Images submitted must follow these technical specifications:**
 - **File type: JPEG**
 - **Image dimensions: longest edge - 11 inches or 28 cm.**
 - **Resolution: 300 dots per inch**
 - **JPEG Quality: Medium to High**
 - **File size: No greater than 2.0 Megabytes**
- b. If your art is juried into the exhibit, the JPEG image may be used for print catalogue, a print poster, and a website image. When provided with an image that meets the above specifications, the ASA can create the sizes appropriate for its use.

IF ACCEPTED

Accepted Artists

- a. Will be expected to volunteer in different capacities related to the exhibition. Installation and take down dates and times to be determined.
- b. Artists are responsible for dropping off or shipping their artworks to initial venue unless otherwise arranged.
- c. No early withdrawals of artwork are permitted during the exhibition. It is expected that the work juried and submitted by the artist to the exhibit will be displayed for the entire duration of the travelling exhibition.
- d. No substitutions will be accepted once a work of art has been juried in. This includes changes in the image, title, dimensions, etc.
- e. ASA reserves the right not to display artwork that differs significantly from the accepted submitted images or does not present professionally
- f. Artist agrees that their accepted artworks may be used for publication, promotion and advertising by ASA.

Specifications:

- a. Works must be signed, gallery ready, appropriately framed with D-rings & wire installed for hanging. Please hang wires about $\frac{1}{4}$ of the way from the top – lower wiring will create an unattractive hanging angle.
- b. Each work must be clearly and securely labeled on the back with the name of the artist, the title of the work, and the media employed.
- c. Any unique artworks that require special care or have installation instructions must be clearly explained and labeled.
- d. No sawtooth or wall buddies permitted
- e. If framed under glass: Any work exceeding 18"x24" that would be normally framed in glass must be framed in plexiglass instead. Long pieces exceeding 24" should have plexiglass even if the height is less than 18". Please Note: ASA is not responsible for any potential damages to framed plexiglass that occur during transportation or throughout the duration of this exhibition.

Liability and Insurance

- a. The sale price of the artwork should be equivalent to its insurance value.
- b. While ASA and its volunteers take every effort to ensure careful transportation, handling and hanging, the ASA is not responsible for damages to artwork that occurs while the artwork is entered into exhibition. ASA insurance, courier or venue insurance may cover the cost of theft, vandalism, fire, or loss of artwork while entered into the exhibition, transported or stored by ASA.
- c. Artists are encouraged to provide personal insurance for artworks entered.

Transportation Protocol

- a. Artists are responsible for appropriate packaging their artworks for shipment
- b. All works should be delivered by artist or courier to the first venue ready for installation. ASA is not responsible for the cost of shipment to the initial venue or the return of artworks after the final venue.
- c. It is not ASA's responsibility to organize the return of accepted artwork beyond repackaging and arranging delivery to mail, or courier, for pickup. Accepted artists will need to enclose prepaid shipping and instructions for return of the artwork if using mail or courier services.